



Photos: Alastair Bird



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This annual report is green:

This document is available online as part of Federation's commitment to both strategic cost-cutting and preserving the environment.



Message from the Board Chair and CEO

Reflecting on the past year, it's clear that not only is our community's diversity growing, but the needs of its members are becoming more complex. Our shared success as a community, and our Jewish Federation's ability to impact our future are increasingly reliant on our consistent focus on doing many things right on every front, every day, all year long. And that is how we try to focus our efforts.

The year on which we are reporting here reflects that kind of focus. We mounted another successful Annual Campaign, bringing our community campaign to a new record of \$7.8 million. We expanded community resources in key priority areas such as outreach services for chronically mentally ill community members, and outreach to young families through the PJ Library. We completed an important study on the needs of frail seniors, and have started laying the groundwork for implementation of its key recommendations. And, following up on a recent study of young adults, we garnered funding for the launch of Moishe House, an exciting new resource for peer-led young adult activity which has since launched.

One of the issues we identified several years ago related to our financial reporting cycle. Our financial year-end, from our inception, was set at August 31, which relates well to program cycles but not well to many other factors affecting the operations of Jewish Federation, including reporting of the investment

results of the Jewish Community Foundation, or on the results of our Annual Campaign, our single largest activity, on a more timely basis.

After careful study and analysis the Federation Finance Committee recommended, and our board approved, a change of our fiscal year-end to March 31. That change is reflected in this report as we have included two sets of summary financial statements: one for the 12 month period ending August 31, 2010, and one for the seven month period ending March 31, 2011.

Whether the task is mounting our Annual Campaign, involving hundreds of volunteers and thousands of donors, or working through complex financial reporting issues to ensure better transparency, we are grateful for the support and involvement of many people in our community. Our thanks to our many board and committee members, volunteers, staff and donors for all your contributions to another great year!



Michael Fugman

Michael Fugman, Board Chair



Mark Gurvis

Mark Gurvis, Chief Executive Officer



Our Mission

The Jewish Federation of Greater Vancouver is committed to building a strong, vibrant and enduring Jewish community in the Lower Mainland, in Israel and throughout the world by nurturing the values, practices and traditions which sustain and enrich Judaism and Jewish culture.



How Federation Works

Step 1 – Planning for Community Needs

Through our collaborative community planning process, Jewish Federation works closely with partner agencies to identify needs in our community, in our partnership region in Israel and in overseas Jewish communities in need.

Step 2 – Developing Financial Resources to Meet Community Needs

Jewish Federation develops the financial resources to fund the programs and services that address our community's current, emerging and future needs. This is done through the Federation Annual Campaign, through endowments at the Jewish Community Foundation and through special giving opportunities outside of the Annual Campaign.

Step 3 – Allocating Funds to Programs and Services

Through the allocations process, funds are distributed to various programs and services offered by our partner agencies. The Allocations Planning Committee (APC), is comprised of a cross-section of community members, and prepares local agency funding recommendations for the Board. It ranks applications based on priorities, goals and partnership opportunities, and conducts periodic reviews to ensure accountability, efficiency and effectiveness. Recommendations for Israel and Overseas allocations are prepared by our Israel and Overseas Affairs Committee.

Seniors, for example

Mipinei sayvah takum, v'hadarta pnai zaken. You shall rise before the elderly and show respect for the old (Leviticus 19:32).

The planning that has taken place to address current and emerging needs of seniors in our community is a prime

example of Federation's collaborative community planning process in action.

In 2009, Jewish Federation held a planning think-tank, from which emerged the need to learn more about the support required to enable socially isolated and frail Jewish seniors to age in place with dignity.

In response, Jewish Federation conducted a research project to identify current needs and gaps in programs and services for frail and/or socially isolated Jewish seniors, and to highlight innovative program models and initiatives to meet these needs.

A report was produced providing recommendations for the direction of seniors' services in the community. This report forms the basis for the development of new programs and services and will also inform the allocations process so that the appropriate funding can be put in place to ensure these programs and services reach the community members who need them.





Financial Resource Development

Federation generates the financial resources to support community needs, and build programs and services.

Through collaborative community planning we identify our community's needs, and through financial resource development, Federation raises the funds to make possible the programs and services that address those needs.

2009 Federation Annual Campaign

In 2009, the world was feeling the full impact of the global economic downturn that began in the fall of 2008. We asked donors to imagine themselves in the shoes of someone less fortunate, and together our community generated \$7.3 million to meet increased needs – \$125,000 more than the previous year. Allocations commitments to partner agencies were met, and Jewish Federation continued its proactive approach of reducing its operating costs in order to maximize funding available to agencies, a process we began in 2008.

As a result of changing Federation's fiscal year end, both the 2009 and 2010 Annual Campaigns fall within the timeframe of this annual report. The results of the 2009 Federation Annual Campaign were reported upon the campaign's conclusion, and can be found here: www.jfgv.com/local_includes/downloads/43218.pdf.

2010 Federation Annual Campaign Results

After two years of economic turmoil our world and community started to slowly climb out of the recession. In 2010 our community renewed its commitment to and focus on our most important priorities. Together, we generated a record \$7.8 million through the 2010 Federation Annual Campaign to meet needs locally, in Israel and in Jewish communities around the world. This represents an increase of \$447,000 or 6%.

As a result of this achievement, allocations to partner agencies increased by \$246,000, exceeding 2008's pre-recession record level. Of that, \$164,000 will be allocated to local needs, and \$82,000 to programs in Israel. The balance of \$131,000 is attributed to donor-designated giving through our Campaign Plus Giving program (year-on-year increases to their gifts that donors may direct to specific partner agencies).



Photos: Alastair Bird

Special Giving Opportunities

In addition to the Annual Campaign, Jewish Federation works with donors throughout the year to connect them with special giving opportunities that generate support for new programs and services.

Recently, we worked with multiple donor families and Jewish Community Foundation fund-holders to secure resources to launch Canada's first Moishe House, where four Jewish 20-something roommates are creating a home in East Vancouver that will become a centre of Jewish activity for young adults.

In 2009, several donors provided funds to support the launch of The PJ Library, being implemented jointly by Jewish Federation and the Jewish Community Centre of Greater Vancouver. On a monthly basis, The PJ Library (PJ as in pajamas) sends out high quality, age-appropriate Jewish children's books to participating families with children aged six months to five years.

Special giving opportunities also support ongoing initiatives like Beit Vancouver, a centre for at-risk youth in our partnership region of the Upper Galilee Panhandle. On any given afternoon or evening the rooms of Beit Vancouver are filled with children and teens participating in structured programs designed to provide a safe and stimulating environment they can thrive in.

Jewish Community Foundation

At the Jewish Community Foundation, Federation's endowment program, our team of financial, legal and philanthropic experts work with both individual donors and community organizations to build lasting Jewish legacies. Through bequests, cash donations and gifts of life insurance, donors support in perpetuity the organizations and programs that are most important to them.

Grants are distributed from the income generated by the investment of funds and provide permanent resources to support a broad range of community programs and services. In 2010, over \$600,000 in grants were distributed locally and in Israel.

Emergency Campaigns

When disaster strikes, Jewish Federation takes action through our trusted rescue and relief partners, the Joint Distribution Committee and the Jewish Agency For Israel. Our community contributed more than \$77,000 to the Haiti Earthquake Relief Fund in January 2010, and more than \$30,000 to the Carmel Fire Relief Fund this past Chanukah.



Moishe House residents: Kiki Lipsett, Baruch Huberman, Jacob Haas and Rotem Tal.

Moishe House Vancouver is part of a worldwide network of 36 informal centres where residents build local, home-based communities, and lead ongoing creative, welcoming Jewish programming for young adults.



2010 – 11 Highlights

Community Inclusion Grants

The introduction of Community Inclusion Grants will enable systemic change across our community's resources for youth and adults with special needs. Designed to encourage the creation of new and innovative programming, these grants are part of Federation's overall plan to facilitate greater inclusion of Jewish youth and adults with special needs in our community.

Renewing our Focus on Young Adults

As part of our commitment to engaging young adults Jewish Federation funded a new position for a young adult program manager. A focus of this role is to bring 20- and 30-somethings together for fun and meaningful Jewish experiences. Follow-up programming with Taglit-Birthright Israel returnees and new initiatives like IdeaSlam (www.ideaslamvancouver.com) were launched within weeks of the position being filled, and continue

to be an important focus of our commitment to build a vibrant Jewish community. Canada's first Moishe House, supported with funds raised through special giving opportunities, is another program that the young adult program manager champions.

Professional Development for Jewish Community Educators

Jewish Federation provided our community's educators with a rich array of professional development opportunities in 2009-10. Early childhood educators working in Jewish settings discovered innovative approaches to delivering age-appropriate programming. Day school teachers developed new skills and strategies to engage young minds and expand their knowledge of Jewish ritual and traditions. Teachers from nine synagogue and community-based supplementary school programs learned to use storytelling techniques to enrich student learning.

Vancouver Hebrew Academy (VHA) teacher and recipient of the 2011 Grinspoon-Steinhardt Award for Excellence in Jewish Education, Dina Delmar-Acoca, with Vancouver Talmud Torah teacher Varda Greenberg, and VHA pre-school teacher Hélène Dussaux. Through their impact on educators, Federation-funded professional development programs have the potential to reach almost 1,200 children and youth in our community.

Photo: Jocelyne Hallé



Gesher Chai (Living Bridge) Program Unites Teens

Over Chanukah 2010, students from Har Vagai High School in our partnership region of the Upper Galilee Panhandle visited their counterparts at King David High School (KDHS). They were returning a visit KDHS students paid them the previous March, after which they maintained strong connections. Through various *Gesher Chai* programs like this, community members come to feel they have extended family in our partnership region, and vice versa. KDHS student Benjamin Freedman says that this exchange “gave me a new outlook and a different view of Israeli life. My life wouldn’t be the same without it.”

Making a Difference in Israel’s Periphery

Our partnership region of the Upper Galilee Panhandle in Northern Israel is geographically, economically and politically removed from the country’s centre. Already challenged by lack of jobs, infrastructure and opportunity, the area bore the brunt of the 2006 Lebanon War, taking 40% of the missile hits launched against Israel.

Kav Hazinuk (Starting Line), a Federation-funded program, grew out of a desire to equalize opportunities for Israeli youth and to invest in a future generation of leaders. It is an ambitious 10-year program of mentoring, classroom exercises and real world projects that’s truly making a difference in their lives. Mentoring, which is the cornerstone of *Kav Hazinuk*, has been shown to be one of the most effective means of helping young people unleash their potential and fulfill their promise.

Record Cold Winter in the FSU

Record cold weather blasted Northern Europe in the winter of 2010, and our trusted partner, the Joint Distribution Committee, was there to help elderly Jews in the former Soviet Union. These Jews are among the poorest in the world, and as the closest Jewish community with a Federation to the far eastern regions of the FSU, we share in the responsibility to help. With the support of the JDC, tens of thousands of poor, elderly Jews living there receive heating fuel, blankets, warm jackets, clothes and boots each winter.



Students from King David High School and their sister school, Har Vagai, visit a memorial to IDF soldiers killed in a helicopter accident in our partnership region.

Over the years, groups of students and teachers from both schools have had the opportunity for exchange visits, and in 2009 they jointly planned a moving ceremony to mark the anniversary of the crash. This collaboration allowed KDHS to reinforce and develop the relationship between its students and the people of Israel, providing students and teachers on both sides the opportunity to learn about their respective partner regions.

Condensed Statement of Financial Position and Operations

Year ended August 31, 2010

This statement includes the results of the 2009 Annual Campaign and the activities of Jewish Federation of Greater Vancouver and Jewish Community Foundation of Greater Vancouver for the period September 1, 2009 through August 31, 2010.

FINANCIAL POSITION	General Fund 2010	Foundation Fund 2010	Total 2010	Total 2009
Assets				
Cash	\$1,709,018	\$510,088	\$2,219,106	\$1,051,896
Pooled Investments	31,489	26,166,715	26,198,204	23,698,776
Bonds and Mortgages	50,043	2,164,067	2,214,110	740,345
Pledges Receivable	2,101,741	0	2,101,741	1,537,869
Other Receivables and Prepaids	180,863	2,465	183,328	225,478
Interfund Balance	184,875	(184,875)	0	0
Tangible Capital Assets	82,759	0	82,759	98,820
TOTAL	\$4,340,788	\$28,658,460	\$32,999,248	\$27,353,184
Liabilities & Net Assets				
Accounts Payable and Accrued Liabilities	\$1,139,792	\$0	\$1,139,792	\$463,492
Grants Payable	0	228,500	228,500	390,500
Deferred Revenue	2,030,131	0	2,030,131	978,253
Net Assets	1,170,865	28,429,960	29,600,825	25,520,939
TOTAL	\$4,340,788	\$28,658,460	\$32,999,248	\$27,353,184
OPERATIONS				
Revenue				
Annual Campaign Pledges	\$7,251,838	\$0	\$7,251,838	\$7,142,863
Grant income	454,189	0	454,189	601,753
Interest, Dividends, and Miscellaneous	1,249,818	733,011	1,982,829	1,363,359
Gain (loss) on sale of investments	0	581,342	581,342	(870,630)
Unrealized gain (depreciation) in value of investments	0	258,755	258,755	(137,064)
	\$8,955,845	\$1,573,108	\$10,528,953	\$8,100,281
Expenditures				
Fundraising	\$1,235,125	\$180,766	\$1,415,891	\$1,503,375
Administration	215,028	120,514	335,542	522,034
Foundation expenses paid by General Fund	75,964	(75,964)	0	0
Allocations and Grants (local, national, overseas)	7,176,664	507,130	7,683,794	8,558,021
	\$8,702,781	\$732,446	\$9,435,227	\$10,583,430
Excess (deficiency) of revenues over expenditures	\$253,064	\$840,662	\$1,093,726	(\$2,483,149)
Net Assets, beginning of year	\$917,801	\$24,603,138	\$25,520,939	\$25,935,418
Contributions	\$0	\$2,986,160	\$2,986,160	\$2,068,670
Net Assets, end of year	\$1,170,865	\$28,429,960	\$29,600,825	\$25,520,939

These financial statements for the fiscal year ending August 31, 2010 are derived from the audited financial statements prepared by our independent auditors, Wolrige Mahon LLP. The complete set of audited financial statements is available online at jewishvancouver.com.

Condensed Statement of Financial Position and Operations

Period ended March 31, 2011

This statement includes the results of the 2010 Annual Campaign and the activities of Jewish Federation of Greater Vancouver and Jewish Community Foundation of Greater Vancouver for the seven month period September 1, 2010 through March 31, 2011.

FINANCIAL POSITION	General Fund 2011	Foundation Fund 2011	Total 2011	Total 2010
Assets				
Cash	\$4,615,839	\$296,995	\$4,912,834	\$2,219,106
Pooled Investments	0	27,907,808	27,907,808	26,198,204
Bonds and Mortgages	47,707	2,149,395	2,197,102	2,214,110
Pledges Receivable	1,601,024	0	1,601,024	2,101,741
Other Receivables and Prepaids	212,415	7,897	220,312	183,328
Interfund Balance	204,495	(204,495)	0	0
Tangible Capital Assets	67,082	0	67,082	82,759
TOTAL	\$6,748,562	\$30,157,600	\$36,906,162	\$32,999,248
Liabilities & Net Assets				
Accounts Payable and Accrued Liabilities	\$1,127,145	\$0	\$1,127,145	\$1,139,792
Grants Payable	0	297,000	297,000	228,500
Due to Other Charitable Entities	146,212	0	146,212	0
Deferred Revenue	603,944	0	603,944	2,030,131
Net Assets	4,871,261	29,860,600	34,731,861	29,600,825
TOTAL	\$6,748,562	\$30,157,600	\$36,906,162	\$32,999,248
OPERATIONS				
Revenue				
Annual Campaign Pledges	\$7,728,575	\$0	\$7,728,575	\$7,251,838
Contributions	0	459,965	459,965	2,986,160
Grant income	325,791	0	325,791	454,189
Interest, Dividends, and Miscellaneous Donations	1,274,484	484,566	1,759,050	1,982,829
Gain on sale of investments	0	193,667	193,667	581,342
Unrealized gain in value of investments	0	1,128,890	1,128,890	258,755
	\$9,328,850	\$2,267,088	\$11,595,938	\$13,515,113
Expenditures				
Fundraising	\$1,074,166	\$106,406	\$1,180,572	\$1,415,891
Administration	140,138	70,938	211,076	335,542
Allocations and Grants (local, national, overseas)	4,219,050	697,101	4,916,151	7,683,794
	\$5,433,354	\$874,445	\$6,307,799	\$9,435,227
Excess of revenues over expenditures	\$3,895,496	\$1,392,643	\$5,288,139	\$4,079,886
Net Assets, beginning of year	\$1,013,762	\$28,429,960	\$29,443,722	\$25,520,939
Interfund Transfers	(\$37,997)	\$37,997	\$0	\$0
Net Assets, end of year	\$4,871,261	\$29,860,600	\$34,731,861	\$29,600,825

These financial statements for the fiscal period ending March 31, 2011 are derived from the audited financial statements prepared by our independent auditors, Wolrige Mahon LLP. The complete set of audited financial statements is available online at jewishvancouver.com.

Board of Directors and Committee Chairs 2010 – 11

Officers:

- Board Chair. Michael Fugman
- VC Allocations. Stephen Gaerber
- VC Financial Resource Development . . . Karen James
- VC Israel and Overseas Affairs Harley Rothstein
- VC Leadership Development. Harvey Dales
- VC Planning and
Community Development Janice Loomer Margolis
- Secretary Jeremiah Katz
- Treasurer. Alan Peretz

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- Immediate Past Board Chair Garry Zlotnik
- Jewish Community Foundation
Board Chair. Mitchell Gropper
- Members at Large. Stephen Gaerber, Janice Loomer Margolis

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- | | | |
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| Sondi Green * | Harley Rothstein | |
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* Honourary Life Member



Partner Agencies

The organizations listed below received funding in 2010 – 11.

Local Partners:

Beth Israel Hebrew School, Beth Tikvah Hebrew School, Burquest Jewish Community Association, Camp Gan Israel, Camp Hatikvah, Habonim-Dror Camp Miriam, Hillel Vancouver, Jewish Community Centre of Greater Vancouver, Jewish Family Service Agency, Jewish Historical Society of BC, Jewish Seniors Alliance, Kehila Society of Richmond, King David High School, North Shore Hebrew School, Or Shalom Religious School, Pacific Torah Institute, Peretz Centre for Secular Jewish Culture, Richmond Jewish Day School, Shalom BC, TAG Community High School, Temple Shalom Religious School, Vancouver Hebrew Academy, Vancouver Holocaust Education Centre, Vancouver Talmud Torah Elementary School, White Rock / South Surrey Community Centre

National Partners:

Canadian Council for Israel and Jewish Advocacy, Canada-Israel Committee, Pacific Region, Canada Israel Experience, Canadian Jewish Congress, Pacific Region, Jewish Immigrant Aid Society, National Jewish Campus Life, United Israel Appeal Federations Canada

Israel & Overseas Partners:

Jewish Agency for Israel, Joint Distribution Committee, Partnership 2000—Galilee Panhandle, Mercaz Ma'ase

Corporate Support

Jewish Federation gratefully acknowledges its corporate sponsors and donors.

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