



JEWISH FEDERATIONS OF CANADA - UIA
הפדרציות היהודיות בקנדה - UIA
FÉDÉRATIONS JUIVES DU CANADA - UIA

Annual Report

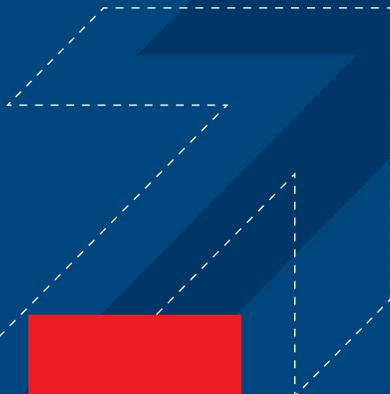
2013-2014





Mission: To support Canadian Jewish federations and communities by increasing our philanthropic capabilities, national and international influence, connection to Israel and each other and capacity for collective thought and action.

Vision: A dynamic national organization that partners with the Canadian Jewish federations and communities to maximize our commitment to Israel and our collective impact on the local, national and global Jewish agenda.



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Letter from Leadership



**Dr. Ralph
Shedletsky**
Chair



Linda Kislowicz
President
& CEO



Yossi Tanuri
Director General,
Israel Office

What a difference a year can make! It's hard to believe that last June we visited Kiev as part of the Jewish Agency Board of Governors delegation. We were so impressed by the energy of the Jewish community, the commitment of its leadership and the strength of its institutions. We were touched by the young people at the Jewish Agency summer camp who were learning about Zionism and Israel. They could just as easily have been our kids at our Jewish summer camps - Camp Kadimah, Camp Kinneret or Camp Biluim.

Today we are concerned for the safety and well-being of the Ukrainian Jewish community. Our partners the Jewish Agency and the JDC are actively involved in helping our chevra overseas get through these difficult and uncertain times.

Why is this significant?

Not just because the world has changed. It certainly has. But in one very fundamental way, it has not.

We continue to care about each other - in Canada, in Israel and anywhere in the world where Jews live. We are indeed, Klal Yisrael, arevim zeh b'zeh - one Jewish people concerned for one another.

Our commitment to the collective knows no boundaries or borders. It anchors us in a world that is often unstable, disconnected and challenging.

Not only must our commitment to the collective remain firm, so too must our commitment to ensuring a strong Jewish future. The results of the Pew study released in 2013, while not entirely applicable to Canada, are nonetheless a wake-up call. We are not immune to the growing rate of

intermarriage, or to the changing nature of institutional affiliation.

We continue to invest significantly in educational experiences that strengthen the Jewish identity of our youth, while kindling their passion for Israel and developing their leadership skills.

The Diller teen fellows, a program adopted by the Montreal and Toronto partnerships, is another very exciting example of youth engagement and leadership development in both Canada and Israel.

We are very proud to report that the Canadian delegation of 800 youth, young adults and adults was the single largest delegation at the recent International March of the Living. Birthright continues to attract almost 2,000 Canadian participants every year.

We have embraced the opportunity presented by the recent Government of Israel Initiative and are enthusiastic about the philanthropic and programmatic opportunities it will create. It will help scale up occasions to engage young people through immersive experiences, world service programs and more.

It's important to note that against the back drop of external challenges and changes, we have faced a number of internal challenges. The financial resources of our national system were significantly reduced and in order to deal with this pressure, a number of internal changes were implemented.

These changes were made within the context of the four strategic core pillars - Israel & Overseas, Next Generation, Regional Communities and the Collective - without unduly jeopardizing any of them.

A number of additional accomplishments are also important to note.

125 professionals participated in the first national conference for Jewish communal professionals co-hosted by JFC-UIA and Association of Jewish Family & Children's Agencies. Two tracks - one on social services and the other on informal Jewish education - offered community professionals from across Canada a valuable chance to learn from one another's experience, exchange best practices and build a stronger professional network. We plan to continue this effort with different topics and partners in coming years.

We developed a web based forum for community members from small and regional communities to share experiences and best practices among the 27+ communities scattered from coast to coast. The enthusiastic participation is evidence of the importance of building these connections and relationships.

Finally, over the coming months we'll be releasing the national and individual community demographic reports that will provide us with important information to guide our future planning. The data comes from the 2011 National Household survey and reports will cover many themes including poverty, seniors, geography, family, Jewish identity and immigration.

All this would not be possible without the tremendous efforts of the professionals and volunteers who work on behalf of JFC-UIA. We want to express our appreciation to each of you for your dedication and commitment.

We also want to acknowledge and thank our partners and stakeholders with whom we collaborate and work every day. We could not accomplish any of this without your active support and participation.

Thank you. Toda raba.





Israel & Overseas Toronto Partnership

Israeli Youth

Partnership2Gether (P2G) is a Jewish Agency For Israel program that partners global Jewish communities directly with Israeli communities - the majority of which are in national priority areas. P2G is building living bridges as communities share ideas, strengths, challenges and models of success.

UJA Federation of Greater Toronto partnership initiatives provide educational, vocational and health services and improve the socio-economic and cultural landscape of Israeli society. P2G programs help transform vulnerable populations and offer meaningful opportunities for individual and community development.

Resources are invested in three unique partnerships with the Israeli municipalities of Bat Yam, Eilat/Eilat and Sderot.

Eilat/Eilat

YOUTH & EDUCATION

For the second year, 40 exceptional 10th and 11th grade students from Eilat-Eilat and Toronto are developing vital life skills as members of the **Diller Teen Fellowship** – an intensive 15-month leadership program that includes joint seminars in Toronto and Israel. This year, program alumni are implementing a Jewish identity program in Eilat

elementary schools and a program for cross-cultural and religious understanding in Toronto. Four Eilat-Eilat alumni have been selected to act as emissaries on Shnat Sherut - a one year community service program - in New York and Toronto. This is the largest number of alumni from a single partnership to be chosen for Shnat Sherut.

UJA Federation of Greater Toronto - with partners the Rashi Foundation, the Ministry of Education and Keren Yedidut – is breaking the cycles of poverty and underachievement in Israel's periphery by developing innovative educational approaches in science, technology and math (STEM).

The project's main goal is to bring Eilat-Eilat in line with national averages in science education by raising by at least 50% the number of students that acquire a high level matriculation diploma in STEM subjects and choose this direction of study in post-secondary education.

Hundreds of 9th and 11th Grade students participate in this integrated experiential learning STEM program which includes camps, field trips and extracurricular studies and tutoring.

HEALTH

Israel's most advanced trauma centre opened at Yoseftal Hospital - the only primary medical care facility within a 300km radius of Eilat. The state-of-the-art Emergency Medicine Center is the first in Israel with a fully digitalized medical record system. The medical personnel have instantly become pioneers of the most advanced methods of trauma management in the country.

HIGHER EDUCATION

Over 200 students receive full tuition scholarships annually for undergraduate studies at the Ben Gurion University (BGU) Eilat Campus. Through this

scholarship program, UJA Federation – in partnership with BGU and the Ministry of Education Perach program – has created a cycle of giving in the larger community. BGU Eilat has the highest rate of student volunteerism in Israel. Scholarship recipients volunteered over 1,500 hours as tutors and mentors to local children at risk.

RENEWABLE ENERGY

The partnership is empowering the leaders of Eilat and Eilat to harness the region's vast natural assets and supporting research and development in solar energy.

"Solar power in Israel wouldn't have happened in Israel without the support of the UJA Federation of Greater Toronto." -Yosef Abramowitz, President of the Arava Power Company and Energiya Global.

"We should be proud as a Federation that our Israel & Overseas Committee leadership backed the entrepreneurial spirit of the people of Eilat and helped make this bold initiative possible." - Ted Sokolsky, President & CEO, UJA Federation of Greater Toronto.



Students at Ben Gurion University Eilat Campus

Bat Yam

UJA Federation of Greater Toronto invests in programs to strengthen the city's Ethiopian immigrant community of more than 5,000 - half of whom are under the age of 18. The partnership is focused on:

PRESCHOOL AND ELEMENTARY EDUCATION

Most Ethiopian immigrant children only join the education system at the age of four, with reduced Hebrew language skills. They quickly fall behind in reading, writing and math. Academic and social gaps increase every year, creating an endless cycle of failure and frustration.

The partnership is closing the literacy gaps of Ethiopian schoolchildren by sponsoring language reinforcement programs for preschoolers that

develop letter and number recognition, verbal, attention, fine motor and social skills and provide additional classroom instruction for elementary school students. An after-school program for students in grades one and two organizes sports and computer activities, provides a hot lunch and helps with homework.

HIGHER EDUCATION AND JOB TRAINING

A lack of skills and education prevents many Ethiopian immigrants from gaining financial independence and professional success. Potential students are deterred by university tuition and the challenge of studying while trying to support themselves. UJA Toronto funds scholarships that enable young adults of Ethiopian origin to complete their education in their chosen fields.

OCCUPATIONAL PROGRAMS FOR OLDER ADULTS

Ethiopian immigrants over the age of 50 are largely unequipped to participate in the Israeli workforce. At best, they work in menial jobs, usually part-time, which do not fill their days or give them much fulfillment.

The Bat Yam community garden allows hundreds of older Ethiopian immigrants to make use of their agriculture experience and contribute to their family's household needs. Members grow a variety of vegetables to divide among themselves and the needy.

By strengthening educational achievement and creating employment opportunities, the Toronto-Bat Yam Partnership has reduced the number of youth-at-risk, lowered unemployment rates and given Ethiopian immigrants confidence and



Young Ethiopian Israelis at the community centre. ▶



motivation to achieve economic self-sufficiency and full integration.

Active programs and services include: Atzma'ut - Ethiopian community centre; Afikei Or - Ethiopian-Israeli youth club; education and employment guidance; and leadership development.

Sderot

Sderot residents continue to live in the shadow of the ongoing security threat. Low income families struggle to create a stable home environment for their children, three quarters of whom suffer from post-traumatic stress. This has led to poor performance at school and a general sense of alienation from the larger community.

Since 2006, UJA Federation of Greater Toronto has invested in strengthening the Sderot community by creating a cadre of young leaders who are

determined to settle in the area. UJA supports a number of key programs, and its involvement continues to increase cooperation between the municipality, community centre and various NGOs. Programs focus on youth-at-risk and laying the groundwork for an intervention program at local high schools.

Leadership development and youth-at-risk programs managed by The Sderot Youth Council and the Netivim Center for Young Adults continue to strengthen the citizens of Sderot. Etgarim is one program that is empowering youth with special needs through outdoor activities, educational programs and social integration opportunities.



At the Bat Yam Community Garden



Students at Afik Elementary School in Beer Sheva

Federation CJA (FCJA), together with local and overseas partners, pledges to make a lasting difference in Israel and overseas. Underlying much of what is done is connecting people-to-people through our Partnership2Gether programs in Beer Sheva-Bnei Shimon, building personal relationships, exploring our common bonds and providing the next generation with skills to strengthen the fabric of our respective communities.

ENHANCING JEWISH IDENTITY

The Diller Teens Fellowship is an elite 15-month youth leadership program that unites youth from Montreal and Beer Sheva-Bnei Shimon. Annually, 40 Jewish high school students aged 16-17 from diverse backgrounds, develop leadership skills, explore Israel-Diaspora relations and contribute to community service projects.

"I never thought of myself as a leader, was not active in community life and had not been to Israel. Today, I have an entirely different image of myself after engaging in hands-on social action in Montreal and Israel, and experiencing the diversity of the Jewish

People. Diller has opened my eyes to so many things. The summer spent in Israel was a summer of true growth, both intellectually and emotionally... I rediscovered myself as a leader and made solid friendships and strong ties to both my Canadian and Israeli community." - Liora B. , Montreal Diller Teen Fellow

The Jewish Community School of Athens in Greece is the city's sole Jewish elementary school. It is struggling to meet the responsibility of preserving Jewish heritage in Greece. Federation CJA has provided funds to support the school's sustainability and sponsors an annual trip to Israel for all its 6th grade students.

FURTHERING ISRAEL EDUCATION AND ENGAGEMENT

Young Adults from Montreal and Beer Sheva-Bnei Shimon travelled together to Ethiopia and then to Israel to explore the unique traditions of the Ethiopian Jewish Community and to fulfill the Jewish mission of Tikun Olam. The groups totalling 45 participants volunteered and discovered what Jewish tradition says about service and responsibility to the Jewish people and the world.

ATTRACTING POPULATION AND POPULATION RETENTION

Social change activists in 'Young Communities' in the Dalat neighbourhood of Beer Sheva are helping transform this underdeveloped area into a wellspring of business activity and innovation. They are committed to reviving Zionism for the 21st century and making the city a vital and attractive place to live.

With the support of FCJA, these young pioneers provide high quality therapeutic programs for youth-at-risk, programs to assist the development of entrepreneurs and entrepreneurship and important but unavailable social services.

PROMOTING AND SUPPORTING TOLERANCE AND COEXISTENCE

The Morasha program is instilling a comprehensive Jewish experience in secular and religious school cultures. 500 students are overcoming stereotypes and incorporating Jewish values in their daily life. By reducing polarities, developing culturally inclusive Jewish education, and integrating parents into the school's community, Morasha is increasing community involvement in the spirit of Jewish values of social justice and reinforcing the affinity between study and social action.

SUPPORTING YOUTH-AT-RISK

Maslan, a women's shelter in Beer Sheva, is turning at-risk adolescent girls and boys from victims to advocates by raising awareness and providing them with tools to advocate and work with others as positive role models for healthy relationships.

Youth Futures in Beer Sheva and the Bedouin community of Al Kassum helps over 400 children improve their social skills, their school grades and get access to necessary resources. Approximately 300 young adults act as "trustees" to build relationships with the children and their parents and tailor an individual work plan for each child.



Above: Diller teen fellows

Below: Young Adults from Montreal and Beer Sheva-Bnei Shimon in Ethiopia



"This was a very meaningful experience for me. Firstly due to the volunteer work itself. Secondly, I got the chance to get acquainted with Ethiopian immigrants. I'd never met Jews who weren't from either Israel or Canada. I discovered that I have a lot in common with those other young people of my age."

– Jack Greenbaum, Montreal, on his experience in Ethiopia

Israel & Overseas Coast to Coast Partnership



5th Grade students and 'Friends Across the Sea' from Hagomeh Elementary School, Kibbutz Kfar Blum

The Coast-to-Coast partnership is strengthening Israel's northernmost periphery by investing in social, cultural, educational and economic development programs. Partner communities are: Calgary, Edmonton, Halifax, Ottawa, Vancouver, Winnipeg and Galil Elyon, Kiryat Shmona, Mevo'ot HaHermon, Metulla and Yesod Hamala. Focus is on:

YOUTH & EDUCATION

Over 250 participants are enjoying higher education and gaining a deeper understanding of world issues by attending university level courses. Academy in Town Square, a Tel Hai College

program, offers informal open-air lectures accessible to the general public across the Upper Galilee region for a nominal fee. The lecture series is bringing a spirit of cultural renewal to the region. By satisfying a region-wide desire for higher knowledge, it is creating a genuine bridge between academia and community.

Hundreds of youth take part in regular group and personal discussions and workshops on issues of concern to adolescents such as substance abuse, violence, parent-child relationships and sexuality. "Hafuch Al Hafuch", a project of the Elem organization, is a national network of youth

counselling and support centres that provide young people with the professional assistance they need to succeed.

GESHER CHAI

150 fifth grade Israeli students are connecting to the Jewish people and to Israel because of 'Friends Across the Sea', a TAL Education Fund program. Program curriculum and content connects Israeli and Diaspora students and promotes love of the Land, while fostering self-confidence and pride among individual students. This project has developed a more constructive understanding of

"Children from different schools and different countries find many things in common because of their Jewish culture and age. They love to talk to their 'friends across the sea' at the end of each chapter. They learn about the difficulties that Jewish students around the world face because they don't live in Israel and not everyone around them understands." - Haddas Itamar Elmalich, teacher at Hamaginin elementary school in Kiryat Shmona

Gesher Chai in students across Israel and has deepened the learning experience in general in all subjects .

Over 100 students from Israel and the communities of Calgary, Edmonton, Ottawa, Vancouver and Winnipeg developed strong connections on mifgashim throughout the year.

Vancouver's King David High School sent the largest delegation in the history of the partnership when 41 eighth grade students visited Har Vaguy high school. Grey Academy in Winnipeg is celebrating the 18th year of its Gesher Chai connection with Danciger High School.

85 March of the Living participants from partnership communities connected with Israeli peers on a visit to the Galilee Panhandle region.

CAPACITY BUILDING

1,000 players on 46 teams from the northern region of Israel are adding value to their everyday lives with Mamanet, a national netball league for

mothers. Players experience personal and group empowerment while acquiring invaluable leadership skills. Represented by the Upper Galilee Regional Council's Department for the Advancement of Women's Status, this regional, community-oriented and social sports project also focuses on education and strengthening family and interpersonal relationships.

The Cross-Lab Network (XLN) project is advancing science and technology in the northern region. A Reut Institute initiative, (in partnership with Tel Hai - Warren Science Education Centre, Reut Institute and East Galilee Cluster), XLN is part of a national network of communal technological spaces across the country that aims to place Israel at the forefront of the technological revolution. XLN fosters collaboration and innovative thinking by using the language of technology to connect people of Upper Galilee with Jewish communities overseas. Recent advances in digital fabrication technologies, like 3D printers, have the potential to empower individuals and communities and enable Israel to realize its full potential in these fields.



The first class at Bar Ilan University's Medical School in Tzfat to receive their white coats.

Jewish Federations of Canada - UIA and its domestic and international affiliates are dedicated to supporting Jewish life and organizations on a global scale.

In 2014, in response to the political and economic crisis in Ukraine, our international partner agencies the American Jewish Joint Distribution Committee (JDC) and the Jewish Agency for Israel (JAFI) responded to immediate needs.

JDC activated its emergency response network to ensure continued home delivery of food, medicine, fuel and sustained life-saving care for the elderly.

JAFI tapped its Emergency Assistance Fund to bolster security at Ukraine's many Jewish institutions with updated systems and equipment. It also offers accelerated programs and support for those wishing to make Aliyah.

JEWISH AGENCY FOR ISRAEL

The Jewish Agency for Israel connects Jews worldwide with Israel, one another, their heritage and our collective future. It partners with communities and institutions across the globe and Israel to widen and deepen engagement with Israel, in particular for young Jews.

The Jewish Agency is securing the future of a connected, committed, global Jewish People with a strong Israel at its centre by creating unforgettable Israel experiences; forging unbreakable individual and community connections between Israelis and their host and/or partner Diaspora communities; easing the aliyah process of those moving voluntarily while remaining ready for Aliyah of Rescue; and by supporting vulnerable populations and closing social gaps with 'Jewish Social Action'.

"We need more compelling forms of engagement that show how Jewishness collaborates with life in general and can be meaningful for how one lives one's life."

From the 'Online Jam Session' of the Government Israel-World Jewry Joint Initiative

The Jewish Agency works closely with its Israeli and global partners to achieve results in a complex and ever-changing world.

The Government of Israel – World Jewry Initiative (GOI) was launched in cooperation with the Jewish Agency for Israel in 2014 with the intention of deepening the involvement of the Government of Israel and World Jewry in securing a vibrant Jewish future in Diaspora communities. Partners in the GOI share a strong commitment to sustain the

connection between Israel and the Jewish people of the Diaspora for future generations.

This initiative aims to inspire and empower Jews in Diaspora communities individually and collectively, to be committed and engaged Jewish citizens of the world that are connected to Israel. It is inspired by the promise of innovation through transformative opportunities already present in current Jewish engagement strategies.

The approach is unique in that Israel intends to formulate and fund programs collaboratively with Jewish communities abroad. While still in conceptual development, the major thrusts of the GOI focus on deepening engagement of Jewish and Israeli teens, post-secondary students and young adults within Diaspora communities. Equally important is the renewed cultivation of a strong sense of belonging and commitment to the Jewish people and heritage among young Israelis.

The Bondarchuk family of five - two parents and three children - lives in an apartment in Ukraine with no electricity. They receive many forms of aid from JDC's local Hesed centre, among them gifts of toys for the children.

AMERICAN JEWISH JOINT DISTRIBUTION COMMITTEE

For almost 100 years, JDC's disaster response and community development programs have provided a lifeline for some of the world's most vulnerable people. JDC reaches Jews in need with life-saving assistance in more than 70 countries worldwide.

JDC responds to crises by bringing transferable programs to address immediate and critical human needs, rebuild infrastructure and reinvigorate community life.

A global network of on-the-ground professionals provides critical social-support services and helps build self-sustaining Jewish communities across the globe.

In Israel, JDC helps ensure that all of Israel's people are part of society with a focus on the elderly and those living with challenges of many kinds, including physical, emotional and mental health issues.





MP Irwin Cotler carrying the Torah scroll that was completed at Auschwitz-Birkenau by five survivors and taken on the March of the Living.

"Today we stand on the brink of time when the Holocaust will change from memory to history. As a generation of Holocaust survivors dwindles, the torch of remembrance and education must be passed forward... We must be the global guardians of remembrance and prevention."

- Ron Prozor , Israeli Ambassador to the UN at the opening of the UN exhibit 'When you Listen to Witness, You Become a Witness'



Above: Taglit-Birthright Israel Participants

Below: Laying notes on the train tracks on the March of the Living





Above: Part of Federation CJA's Mega Mission at the Ma'of School in Beer Sheva

Below: Canadian constituents at the General Assembly in Jerusalem in November 2013



Mamanet netball league players in action



"Playing on the team takes me back to when I was 15 years old and playing ball games with my friends at high school. Being with a group of women as a team, playing in order to have fun but also to win infuses me for the rest of the week! As a mother, this allows me to show my kids how you can play competitively but with respect for the other players. I never had any connection with some of my teammates who live in the same kibbutz before Mamanet but now they are my best friends! This is what builds communities! On top of that – I'm doing sports and feeling healthier. What more can I ask for?"

- Ifat, Mamanet player from Kibbutz Shamir-Galil in Elyon Regional Council





Canadian lay and professional leadership in Jerusalem with Ambassador Vivian Bercovici (2nd from left) and Israeli dignitaries on Prime Minister Harper's mission to Israel

MISSIONS

Montreal Mega Mission

Over 570 Montrealers - including 150 first-time visitors to Israel - represented a broad cross-section of the Jewish community on the Montreal Mega Mission. Federation CJA's most ambitious mission to Israel in close to 20 years, it symbolizes not only the Montreal Jewish community's deep commitment to Israel but also an investment in our collective future as Jews living in the Diaspora.

From the holiest sites in Jerusalem, to the modern marvels of Tel Aviv and community projects in Beer Sheva and Bnei Shimon - Federation CJA's sister

region since 1988 - the experience was comprehensive. One of the highlights of the journey was a Mega event in Latrun which featured key note speaker Tzipi Livni - Israel's Minister of Justice, and live entertainment by Shiri Maimon. With over 2,000 people in attendance - including IDF Soldiers, past Montrealers living in Israel, the Mega Mission participants, Birthright Israel participants and alumni - the long standing connection between Montreal's Bronfman family and their commitment to the State of Israel was honoured.

Participants returned to Montreal with a deeper understanding of our collective connection to Israel and the Jewish people.

"In all my years of community service, I have never felt so proud to be a member of the Canadian Jewish community. It's one thing to know about Canada's long history and friendship with Israel. It's quite another to be present in the room when that unequivocal support is expressed with such clarity and veracity to the world from an Israeli stage."

- Dr. Ralph Shedletsky, Chair of Jewish Federations of Canada - UIA, speaking about being witness to Prime Minister Harper's Knesset address

Special Projects & Missions

UJA Toronto celebrated a bar mitzvah with the 13th Annual Doctors, Dentists & Friends Mission to Israel in October. Participants received exclusive briefings from a number of Israeli insiders, visited Israeli pharmaceutical company Teva and experienced partnership projects in person.

SOUTHERN HOSPITALITY

90 Canadians from Alberta, British Columbia and Winnipeg, Manitoba received a special briefing by the Consul General of Israel in New York, Ambassador Ido Aharoni. This was the first 'Western Hospitality' event in Palm Desert, California.

110 women from across Canada enjoyed an annual luncheon in Palm Beach at the Boca West Club. Organized by Montreal's Federation CJA, guests networked over a gourmet meal while being inspired and entertained by Yvonne Conte, Motivational Speaker, Comedian, Author and Corporate Culture Expert.

Top & Centre: At National Women's Division Southern Hospitality in Boca Raton, Florida - hosted by Federation CJA.

Bottom: Calgary Federation CEO Drew Staffenberg with guests at the Western Hospitality event in Palm Desert, California.

In Florida, UJA Toronto's top donors learned about the PEW research study from demographer Steven M. Cohen. Montreal's Federation CJA top donors met with Avi Jorisch, founder of the Red Cell Intelligence Group.

NATIONAL CONFERENCES

Over 125 Jewish communal professionals from 40 organizations across Canada explored community concerns and issues at a national conference co-organized with the Association of Jewish Family and Children's Agencies. This was the first such opportunity for Jewish communal service professionals to actively explore important social service and educational themes together.



Regional Activities



Aviva Barth High School Outreach Program participants in Washington, DC in 2014.

Jewish Federations of Canada - UIA enhances and strengthens the quality of Jewish life in small and regional Canadian communities by connecting them to the national scene and Israel with ongoing cultural and educational programs and services.

JFC-UIA supports campaign efforts in non-federated and regional communities. Funds raised support local, national and international needs.

CAMPAIGN

Over 1,000 people from 24 regional communities across Canada engaged in meaningful dialogue with speakers on the campaign trail. Speakers included Eran Singer - Middle East Editor of Israel Public Radio; Dylan Hanley of the Centre for Israel & Jewish Affairs; and Yad Vashem's Sara Pechanec, the daughter of the first Muslim woman to become a Righteous among the Nations.

REGIONAL COMMUNITIES

Kitchener-Waterloo Walk for Israel 2013

Over 150 people from the Kitchener- Waterloo region attended the 2nd annual Walk for Israel in June. Revived in 2012 after a hiatus of more than 20 years, the Kitchener- Waterloo Walk for Israel has so far raised over \$20,000 in support of the Youth Futures program for at-risk-youth living in Kiryat Shmona, Israel.

Aviva Barth High School Outreach Program

In March, 17 teenagers from seven regional Jewish communities across Canada, from Newfoundland to British Columbia, toured Washington, DC as part of the Aviva Barth High School Outreach Program, with an itinerary focused on Holocaust and Human Rights. They visited the United States Holocaust Memorial Museum, the Israel Embassy and other sights. The highlight of the trip was meeting Holocaust survivor Nesse Godin. For most it was their first face-to-face encounter with a survivor.

"The trip to the museum and hearing from a Survivor were both amazing moments. Growing up in a small city without many other Jewish students, experiencing the week with other Jewish teens from all over the country meant a lot to me."

- Teen from Guelph, ON on the Washington trip

PJ Library

Over 150 Jewish families living in regional communities throughout the Atlantic provinces and Ontario are enhancing their children's Jewish education with PJ Library resources. In partnership with the Grinspoon Foundation, JFC-UJA sponsors subscriptions for complimentary books and audio CDs with Jewish themes sent to registered families on a monthly basis.

ATLANTIC JEWISH COUNCIL

Holocaust Education Week

2,500 individuals of all ages attended a variety of programs in Halifax and other regions of Nova Scotia for the 10th annual Holocaust Education Week in Halifax. Programming featured speakers, films, poetry and music.



Next Generation



Taglit-Birthright Israel Participants

JFC-UJA engages and develops the next generation of young Jewish leaders by creating invaluable opportunities that strengthen leadership skills and enhance personal relationships with Israel and the Jewish world.

Canada Israel Experience (CIE)

CIE was awarded the 'Certificate of Excellence for Overall Educational Excellence based on content, guiding and staffing, group dynamics, Mifgashim and Logistics' at the Taglit-Birthright Israel Trip Organizers meeting in Jerusalem.

TAGLIT-BIRTHRIGHT ISRAEL

Taglit-Birthright Israel provides the gift of group-based educational trips for Jewish young adults who have never experienced Israel. Over 1,600 young Canadians will be recipients of this gift this year.

MASA ISRAEL

MASA arranges transformative and enriching immersive long-term programs and internships in Israel for young adults.

Almost 500 Canadians strengthened personal ties to Israel, its people and their own Jewish identity

on over 30 long-term MASA journeys. Canada continues to have strong program participation.

ONWARD ISRAEL

22 undergraduate students from Toronto enhanced their relationship with Israel and Israelis on Onward Israel. This unique collaboration between the Jewish Agency for Israel, UJA Federation of Greater Toronto, Canada Israel Experience and Young Judaea Israel allows participants to gain a real understanding of daily life in Israel by volunteering for six weeks in Bat Yam.

HIGH SCHOOL AND YOUTH PROGRAMS

Over 500 students travelled on school, camp and community trips through CIE this past year.

March of the Living

March of the Living is a life-affirming journey that explores both the rich and the tragic past of the Jewish people in Poland and the rest of Eastern Europe. It concludes in Israel with a celebration of the thriving Jewish present and vibrant future.

Canada was the single largest delegation in the world on March of the Living with over 800 participants and chaperones.

This year's program commemorated the 70th anniversary of the deportation and destruction of Hungarian Jewry. March of the Living Canada created a number of educational videos that tell the story of Raoul Wallenberg and the history and fate of Hungarian Jewry.

Survivor Max Iland (Sault Ste. Marie, Ontario) embracing a March of the Living student after celebrating his Bar Mitzvah on top of Masada at age 82.

Digital Archives Project

The Digital Archives Project, launched in 2014, will ensure that the stories of survivors will continue to be shared in their own voice.

It is collecting all existing Canadian March of the Living footage from 1988 to the present in addition to filming all current survivor testimony. The goal is to preserve these live testimonies for future generations.

This project is possible because of generous grants from the Canadian Government, the Claims Conference and Laura and Dennis Bennie.

United Nations Exhibit

In January, March of the Living launched "When you Listen to Witness, You Become a Witness" – an exhibition of powerfully moving images and reflections in verse - at the United Nations headquarters in Manhattan. This groundbreaking display documents images, stories and quotes drawn from 25 years of March of the Living's survivor testimony and the students' responses, in prose and poetry.



NATIONAL YOUNG LEADERSHIP

National Young Leadership is a dynamic network of engaged and inspired young leaders.

National Young Leadership Israel Advocacy (NYLIA)

NYLIA transforms the interests of young leaders into action as participants garner knowledge and gain insight into the workings of government in Canada & Israel. NYLIA is a joint venture with the Centre for Israel and Jewish Affairs and the Canadian Jewish Political Affairs Committee.

20 members of the 2014 NYLIA cohort met MPs on Parliament Hill in Ottawa. Sessions focused on politics, campaign training and Israel-Canada relations.

Shabbaddoo

In October, over 500 people attended the first 'national' Shabbat dinner in 100 homes across the country. Hosting communities for "Shabbaddoo" were Vancouver, Edmonton, Calgary, Winnipeg, Toronto, Ottawa, Hamilton, Halifax and Fredericton.

KESHER 2013 - The Julia Koschitzky Seminar for Keren Hayesod Young Leadership

Six Canadians were among a diverse group of young leaders from across the globe at Keshet, a hands-on Israel leadership experience. Participants

learned new skills, gained fresh insights, met some of today's leading thinkers and spent invaluable time with counterparts who share the same values.

TribeFest

37 Canadians celebrated Jewish culture at TribeFest, an international young leadership event sponsored by Jewish Federations of North America. Young leaders from 85 different communities engaged in deep conversations and committed to making a difference while enjoying New Orleans' unique culture. TribeFest attendees contributed directly to the local New Orleans community by participating in several local service projects.

"I can honestly say that I have never felt so at home among such a large group of passionate people who wear their hearts, communities and ruach on their sleeves.... As for the next TribeFest, I can't wait to once again meet with my international chevrah.... they have become family.... I will continue learning and meeting other passionate leaders who make this community who we are today: proud, diverse and not afraid to get up and inspire one another to make a change, one tribe at a time." - Kortney L. Shapiro, Toronto

Hillel Canada

Campus activities focus on program development, student and faculty outreach, professional development and staff training.

Hillel Canada connects campus professionals with peers in an open and interactive forum at regular intervals throughout the year.

This past year alone, well over 400 unique and transcending Jewish identity and Israel advocacy programs were carried out by our Hillels across the country.

Close to 50 campus leaders networked and explored the themes of promoting Jewish action through Jewish leadership, identity and community at the Western Canada Hillel conference hosted by Calgary Hillel.

Top: Brock University students at Holocaust Remembrance Evening - which won the award for best club event of the year.

Bottom: NYLIA at Ottawa retreat

Brock University's Hillel in St. Catharines, Ontario drew over 100 visitors to programs and events during Holocaust education week. Of special note was a sold out presentation by Holocaust survivor Mr. Max Eisen to over 100 local students.

In February, 'SHABAM: Shabbat Across the Maritimes' brought together over 100 students at several private homes in every province of Atlantic Canada to share a Shabbat meal. Each host received a 'Shabbat-In-A-Box' (challahs, kosher meat, kippot, Shabbat candles and grape juice).



"It was an honor to serve as one of the Chairs of the Ottawa Retreat for NYLIA this year. Our group really came together over the course of the weekend, and through terrific speakers and a fascinating trip to Parliament Hill learned a tremendous amount about the political process in Canada. The feedback from the participants has been great, and has strengthened the program significantly ahead of the mission to Israel."

- Matthew Frisch, Toronto, ON

The Centre for Israel and Jewish Affairs (CIJA) deals with issues that unite Canada's Jewish community: freedom, human rights, social justice and support for the people and land of Israel.

As the advocacy agent of Jewish Federations of Canada-UIA, CIJA advances understanding of the Jewish community in broader society, supports key public policies and builds alliances among target audiences – including government, media, campus, and interfaith and ethnic communities.

As a comprehensive review of our advocacy activities, CIJA created the 2012-13 Impact Report summarizing developments, evaluating progress, defining next steps and providing an opportunity for community feedback.

To counter antisemitism, among other activities, CIJA:

- Sourced Canadian government funds to support the preservation of Auschwitz-Birkenau;
- Lobbied to ensure that the antisemitic Al Quds rally was banned from Queen's Park;
- Successfully called on the Toronto District School Board to ban an Islamic weekend school with antisemitic curriculum from its facilities;
- Secured \$700,000 for Shoah education in Montreal, Toronto and Vancouver and for the March of the Living through its role on the advisory council of the International Holocaust Remembrance Alliance.

Having recently taken 400+ mostly non-Jews to Israel for educational experiences, CIJA played a constructive role in ensuring the success of Prime Minister Harper's historic trip to Israel in January.

Fulfilling its non-partisan mandate, CIJA has built and maintained relationships with all major political parties, seeking both to avoid Israel as a wedge issue and retain uniform support across the political spectrum. Cross-party support has led to Canada asserting Israel's right to self-defence and all-party condemnation of Boycott-Divestment-Sanctions (BDS) actions against the Jewish state. Spearheading parliamentary hearings on Jewish refugees from Arab countries, CIJA contributed to building all-party support for formal Canadian recognition of the Jewish refugee experience. The Government has accepted the Committee's recommendation, opening the door to historic change to our foreign policy.

Working with Hillels and students to combat BDS, CIJA has funded innovative outreach and distributed 100,000+ pro-Israel products. CIJA has built relationships with university administrations and faculty members to ensure that Jewish

Top: CIJA Chair David Koschitzky (left) with Minister John Baird (third from left), Israeli Ministers D. Ayalon, Y. Steinitz, B. Begin, U. Landau, and Canadian Ambassador Paul Hunt at a reception in Jerusalem honouring Ministers Baird and Flaherty.

Centre: Surrey, BC Mayor Dianne Watts and a delegation of university, business and healthcare leaders on a December 2013 high-level trade mission to Israel.

Bottom: Norway House Cree Nation Leadership Development Mission to Israel



students' rights are upheld. CIJA's strategic policy to facilitate partnerships between Canadian and Israeli universities has resulted in a partnership agreement between the Association of Universities and Colleges and its Israeli counterpart, expediting exchange of faculty, students and ideas among Canadian and Israeli institutions of higher learning.

In Quebec, CIJA was proactive countering the PQ Charter of Quebec Values, a threat to religious freedom which was soundly defeated in the provincial election, by reaching out to media, the political sector and broader civil society. CIJA Quebec's efforts to identify systemic anti-Israel bias at Radio-Canada were cited in the Ombudsman's report, critical of Radio-Canada's coverage, as key to his findings.

Working to effect positive change in the area of domestic social policy, CIJA lobbied successfully to prevent the introduction of uniform 'stun'

regulations for kosher slaughtering plants, thereby preventing an end to domestic shechita and avoiding a large price increase in kosher products.

CIJA launched an interfaith coalition to strengthen Ontario social services tailored to the needs of minority clients. Many MPPs have expressed support for the coalition's 2014 report.

CIJA engaged the federal government to preserve funding for part-time prison chaplains. Corrections Canada has subsequently undertaken accommodations to ensure chaplain services for Jewish inmates.

After several years of moving the issue through Ottawa channels, on behalf of Canada's vibrant Jewish community, CIJA is gratified that the Government has announced the winning design for the Holocaust Memorial to be situated near the War Museum in Ottawa.



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By the Numbers



Israel & Overseas

821
Family &
Individual
Trips

17
Community
Missions

878
Educational
Scholarship
Funds

22
JAFI & KH
Leadership
Representatives



1510
Taglit-Birthright
Israel
Experiences
(2013)

800
March of the
Living
Participants
(2014)

501
MASA Israel
Experiences
(2013)

415
High School
Program
Participants
(2013)

80
Diller Teen
Fellows

Israel Experience

95
Taglit-Birthright
Israel Staff
Training

60
March of the
Living
Chaperone
Training

19
Polish
Educator
Training

400
Hillel Canada
Campus
Events

40
NYLIA
Mission &
Conference

6
KH Keshet
Conference



Leadership Development

37
JFNA
Tribefest

14
JFNA
Cabinet
Members

500
Shabbadoo
Participants

10
Spertus MA
Class of 2014

75
JFNA
General
Assembly

30
JPPI
Conference
Call Participants



National & Regional Impact

24
Regional
Campaign
Events

15
Regional
Council
Events

5
Community
Leadership
Webinars

12
Youth &
Regional
Programs

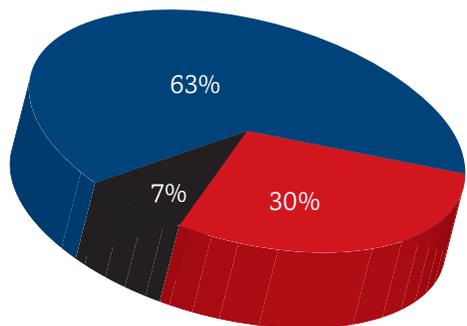
350
Southern
& Western
Hospitality
Guests

125
National
Conference
Attendees

Financials

United Israel Appeal of Canada Inc. United Jewish Appeal of Canada Inc.

Consolidated Summary of Statement of Operations for the year ended December 31, 2013



➔ Social Welfare Projects

➔ Other Programs

➔ Operating Costs

Revenues

Donations	67,387,915	
Investment income	731,971	
Fair value adjustment to marketable securities and restricted funds	208,430	
		68,328,316

Expenditures

Social Welfare Programs

Student scholarships, education and cultural programs	31,578,293	
Aged and infirm, rescue, relief and immigration absorption costs	9,102,945	
Israel Emergency	414,737	
Properties in Israel	331,145	
Partnership 2000	240,666	
		41,667,786

Program and Operating Costs

Leadership development and Canada-Israel youth program subsidies	4,262,698	
Campaign assistance	826,001	
National campus services	1,638,078	
Education, communications, media and government relations	13,074,585	
Operating costs	4,876,055	
		24,677,417

66,345,203

Excess of Revenues over Expenditures

\$ 1,983,113

Social Welfare Projects & Programs

Acco Conservatory
Adir Bamarom
Synagogue
Ahava Children and
Youth Village
Aleh Centre for
Rehabilitation &
Advancement
Almaya
Alut
Amutat Yachdav
Arava Institute of
Environmental Studies
Ashkelon Municipality
Assaf Harofeh Medical
Centre
Association for Children
at Risk
Atidim
Ayalim
Azrieli Education Centre
Bar Ilan University
Bat Melech
Bat Yam Company for
Leisure and Sports
Activities
Bat Yam Economic
Development Company
Beer Sovva
BeAtzmi
Beit Ayal
Beit Cohen
Beit Halochem

Beit Knesset Ohel Ari
Beit Moriah
Ben Gurion University
Benji Hillman Foundation
Beyachad
Bnei David Mechina
Yeshivatit
Bnei Shimon Regional
Council
Canada Centre
Chaim BePlus
Community Advocacy
Doresh Tov
Dunie Weizman
Conservatory
Eden
Eilat Eilat Renewable
Energy Initiative
Eilat Foundation
Elem
Emek Yezreel Academic
College
Eretz Hemda
Ezer Mizion
Foundation for the Benefit
of Holocaust Victims in
Israel
First Hug
Friends of Rambam
Medical Centre
Gaili Elyon Regional
Council
Garin Ometz Acco
Gvanim
Hadassah Academic
College, Jerusalem
Hagar
HaHolchim BaRosh
Haifa Foundation
Haifa Rape Crisis Centre
Hakol Chinuch
Hakshiva

Halutzit Echad
Hamakom
Hand in Hand
Harhavat Ha'Ma'agalim
Hebrew University of
Jerusalem
Hillel Israel
I.D.F. Widows & Orphans
Organization
IACC
IDC Herzliya
Ilan
International Centre for
the Enhancement of
Learning
IsraAid
Isracorps
Israel Academy of
Sciences and Humanities
Israel Air Force
Association
Israel Arts & Science
Academy
Israel Crisis Relief Fund
Israel Family Planning
Association
Israel Flying Aid
Israel Goldstein Youth
Village
Israel Guide Dog Centre
for the Blind
Israel Institute for
Talmudic Publications
Israel Leadership Institute
in Sderot
Israel Tennis Centre
IT Works Empowering
People
Jabotinsky Institute
JAFI
JDC
Jerusalem College of

Technology
Jerusalem Foundation
Jerusalem Open House
Jerusalem Rape Crisis
Centre
Jerusalem Symphony
Orchestra
Job Katif
Kashouvt
Kehilat Netzarim in Ariel
Keren Azrieli
Keren Hayesod
Keshet Eilon
Kfar Gvirol
Kfar Hanoar Hassidim
Kibbutz Eilat
Kishor Village
Kivunim
Kol Yisrael Chaverim
Kolot
Krembo Wings
Kupat Holim Clalit
Lahav
Larger than Life
Lone Soldier Centre in
Memory of Michael Levin
Maccabi Tzeirey Metulla
Maccabi World Union
Machar
Maslan
Massuah
Meir Hospital - Sapir
Medical Centre
Melitz
Mercaz Ma'ase
Merchavim Hevra
Lechinuch Veturbut
Merchavim
Mevoot Hahermon
Regional Council
Midreshet Dimona
Migdal Ohr

Milbat
MITVEH Centre for
promoting the Arts in
Education
Natal
Nautical & Sport
Association - Eilat
Net@
Netanya Foundation
Netivey Tora &
Technology
Netivey-Ohr L'Israel
Neve Avraham
Neve Horim
Noam Israel
Noga - The Israeli Centre
for Rights of Crime
Victims
Ohr Torah Stone
Or Yehuda Community
Centre
Or Yehuda Municipality
Orot College
Orot Israel
Orr Shalom
Peres Centre for Peace
Pirchey Hamidbar
Ptach
Rashi Foundation
Reut Institute
Reut School
Reut Sderot
Sahar
Sapir Academic College
Schechter Institute
Sderot Community Centre
Shabtai Levi Children's
Home, Haifa
Shalhevet - Housing for
the Handicapped
Shalom Hartman Institute
Shalva

Shanti House
Shoulder to Shoulder
Sophie & Abram
Stuchynski Alzheimer
Research Centre
SPCA Ramat Gan
Table to Table
Tebeka
Tech-Career
Tel Hai College
Testimony Theatre
The Israel Centre for
Educational Innovation
The Yuri Shtern
Foundation
Tor HaMidbar
Tzofim
Tzohar
Tzvia
Warm House
Wizo
Woman to Woman-
Jerusalem Shelter for
Battered Women
Women For Women-
Haifa Shelter for Battered
Women
World ORT
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Yavneh School - Antwerp
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